THE METHODOLOGY

The ATTUNE™ Framework

3 ATTUNE™ Team
How we operate together

2 TACT™
The climate I create

1 ATTUNE™ Leader
How I lead



1 ATTUNE™ Leader
How I lead · I

A Awareness
I know myself before I lead others.

T Tone
I communicate intentionally, with clarity and purpose.

T Trust
I do what I say I will do, with the interests of those affected in mind.

U Understanding
I seek to understand before I seek to be understood.

N Naming
I name what matters and hold myself accountable.

E Equilibrium
I stay grounded and humble under pressure.

2 TACT™
The climate I create · CLIMATE

T Trust
The confidence that we are safe, respected, and have each other's best interests.

A Accountability
Commitments are explicit, owned, and followed through.

C Clarity
People know what matters, who decides, and what is expected.

T Truth
Reality is surfaced early, especially when uncomfortable.

3 ATTUNE™ Team
How we operate together · WE

A Alignment
We share a purpose and priorities.

T Trust
We speak up and challenge each other.

T Truth
We face reality, even when it is uncomfortable.

U Understanding
We get to the real issue.

N Navigation
We work through tension.

E Execution
We decide and deliver.